

Excerpts from Convocation Address by Dr. V.Parameshwara at the Annual Convocation 2013 of M.P. Birla Institute of Management on 22nd September 2013.

I am honoured to deliver the Convocation Address to graduating students of MBA programme of 2010-2012 batch.

Convocation Address is expected to deliver parting wisdom to graduating students in the everchanging domains of business and management before they enter their corporate career. Convocation is an important milestone in one's education journey. Education does not develop your character until it merges with the trilogy of integrity, experience and wisdom. You have acquired the skills which need to be honed with acquisition of ethics and never letting go of outlets of opportunity.

There is potential in the mainstream of graduates for doing the extra ordinary __this untapped potential is your password to success. In the race for excellence there is no finish line. Your motto is to be bring value to whatever you put on the table- the true culture of an MBA. I am a great believer in luck and I find the harder I work, the more of it I have.

Great men and successful men were not born great nor born with success. Success is an acquired trait – bestowed on those who believe in themselves, work hard and with passion and character. There is no substitute for public service, be it big or small, will make our country great.

Young graduates you are the hope of India, I congratulate all of you on this unique occasion of your Convocation and wish you good luck and an amazing career.

THANK YOU